

PRODUCT CONFIGURATION DISPLAY SYSTEM AND METHOD
CROSS-REFERENCE TO RELATED APPLICATIONS

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CENTRAL FAX CENTER

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PROPOSED AMENDMENT TO CLAIM 1:

1. (Previously Presented) A product configuration display system comprising:
a data center having a microprocessor operably connected to a storage media, said data center configured to be networked with at least a buyer terminal, said data center configured to receive at least one request to change a product presentation from said buyer terminal;
at least one three-dimensional representation of a first product stored in said storage media, said at least one three-dimensional representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and
a product display module operably connected to said storage media and configured to execute in said data center, said product display module including a definition of a product display screen accessible by said buyer terminal, said product display module configured to receive a request to change a product presentation through said product display screen, said request comprising a user-selected alteration of an physical product exterior/interior option, said product display module configured to display the changed product presentation comprising said user-selected alteration of a physical product exterior/interior option in said product display screen by modifying said definition of the product display screen wherein the requested change to a product presentation comprises a three dimensional change.

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